

John Richard Ruscher

Writer and Editor

126 Grattan St. Apt. 2L

Brooklyn, NY 11237

434.962.3007

johnruscher@gmail.com | www.johnruscher.com

Professional Experience

Editor/Co-founder, *EardrumNYC.com*, NYC, September 2009 – present

Writing all online and promotional copy for the New York music website. Forging the website's mission and brand. Overseeing all editorial and calendar content, public relations and social media. Helping develop and maintain a robust content management system.

Freelance Writer, *Gramercy Creative*, NYC, January 2009 – present

Researching and drafting business letters to support visa applications for prominent artists, designers and other creative professionals seeking to work in the United States.

Freelance Journalist, NYC and Charlottesville, VA, February 2007 – present

Writing features, reviews, news and more for publications including the *Village Voice*, *BOMB Magazine* blog, *Tinymixtapes.com*, *Indexmagazine.com*, *Ins & Outs Magazine*, *C-Ville Weekly*, *Monterey County Weekly*, *Gibson.com*, *BushwickBK.com* and *Monkeyclaus.org*.

Online Editor/Music Columnist, *C-Ville Weekly*, Charlottesville, VA, July 2007 – July 2008

Maintained and updated *C-ville.com*. Wrote a weekly music column, music reviews, news stories and calendar copy for the 20,000-circulation newspaper. Coordinated and collaborated with editorial, technology, advertising and art departments.

Editor/Founder, *Nailgunmedia.com*, Charlottesville, VA, January 2005 – July 2008

Single-handedly founded, maintained and wrote content for *Nailgunmedia.com*, a popular local music website that still draws over 1500 unique visitors per month. Developed writing, editing, web design and content management skills.

Webmaster/Contributing Writer, *The Declaration*, Charlottesville, VA, March 2006 – April 2007

Maintained the website of the alternative weekly newspaper. Wrote reviews and culture features for the paper, which has a circulation of 5,000. Helped make important decisions as part of the publication's Managing Board.

Web Designer, *University of Virginia Library*, Charlottesville, VA, June 2006 – August 2006

Created the Mountain Lake Digital Herbarium website using HTML, CSS and Photoshop. Honed development, design and information architecture skills.

Education

University of Virginia, *B.A. in English*, Graduated May 2007.

Skills

Editorial: Writing, copyediting, proofreading, research and fact checking, online content management, multimedia coordination and social media integration.

Technical: HTML, CSS, InDesign, Photoshop, Dreamweaver, Word, Excel, Final Cut Express, iMovie and audio editing.