

John Richard Ruscher

Writer and Editor

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Professional Experience

Freelance Writer, *Gramercy Creative*, New York, NY, January 2009 – present
Researching and drafting high-profile recommendation letters to support visa applications for prominent artists, designers and other creative professionals seeking work in the United States.

Freelance Writer, New York, NY and Charlottesville, VA, February 2007 – present
Writing features, reviews, news and more for publications including *C-Ville Weekly*, *Tinymixtapes.com*, *BOMB Magazine* blog, *Monterey County Weekly*, *Ins & Outs Magazine*, *Indexmagazine.com*, *Gibson.com*, *BushwickBK.com* and *Monkeyclaus.org*.

Editor/Co-founder, *EardrumNYC.com*, New York, NY, September 2009 – present
Helping develop and maintain the New York music website's robust, built-from-scratch content management system. Forging the website's mission and brand. Overseeing all editorial and calendar content, as well as promotions, publicity and social media.

Online Editor, *C-Ville Weekly*, Charlottesville, VA, July 2007 – July 2008
Maintained and updated *C-ville.com* via a content management system. Oversaw development of the newspaper's first network of blogs. Expanded the 20,000-circulation alternative weekly's online presence with video, audio and photo galleries. Coordinated and collaborated with editorial and technical staff. Wrote a weekly local music column, as well as music reviews, news stories and weekly calendar copy.

Editor/Founder, *Nailgunmedia.com*, Charlottesville, VA, January 2005 – July 2008
Founded and maintained *Nailgunmedia.com*, a popular local music website that still draws over 1500 unique visitors per month. Developed editing, web design and content management skills.

Webmaster/Writer, *The Declaration*, Charlottesville, VA, March 2006 – April 2007
Maintained the website of the alternative weekly newspaper. Wrote reviews and culture features for the paper, which has a circulation of 5,000. Helped make important decisions as part of the publication's Managing Board.

Web Designer, *University of Virginia Library*, Charlottesville, VA, June 2006 – August 2006

Created the Mountain Lake Digital Herbarium website using HTML, CSS and Photoshop. Honed development, design and information architecture skills.

Education

University of Virginia, *B.A. in English*, Graduated May 2007.

Skills

Editorial: Writing, copyediting, proofreading, research and fact checking, online content management, multimedia coordination and social media integration.

Technical: HTML, CSS, InDesign, Photoshop, Dreamweaver, Word, Excel, Final Cut Express, iMovie and audio editing.